

COMPANY CODE OF ETHICS

Values as the basis for permanent success

We find ourselves in fast-moving times. Corporate, cultural and social conditions are continually changing; trends come and go and even essential ideals that have been established for years are subject to a process of change.

In times in which cultural and social conditions are continually changing, it is all the more important for companies to focus on long-term success rather than on short-term strategies, and to this end create enduring values. Especially in times of an increasingly high level of competition the sense of fundamental values, ethical action and active social responsibility create a positive dynamic that represents a solid foundation for the future of a company.

Our company acts in accordance with high ethical principles and thereby places special emphasis on people – both customers and employees. Ethical behaviour is the ultimate commitment for us since it is this policy that enables everyone in the company to make and implement the correct and necessary decisions every day. For this reason we have pledged to abide by the principles of the FSA code (Kodex des Vereins für Freiwillige Selbstkontrolle in der Arzneimittelindustrie e.V.) and the Code of Practice of the Association of the British Pharmaceutical Industry (ABPI) that, with a code of “voluntary self-regulation for the pharmaceutical industry”, ensures the correct and proper cooperation of pharmaceutical companies with doctors, hospitals and medical establishments, and should take action accordingly against breaches of the rules. Moreover, we have created our own company ethics by which we can be measured at any time in all divisions and which is an expression of our active company culture.

Our ethical value system is not only an important component of our company management, it is also consistently acted upon by all employees. This not only commits them to the highest professional standards in their work, it also, with the implementation of the ethics code, creates the cornerstones that are binding for everyone in relation to responsible, social and moral action in all divisions.